MIDYEAR CONFERENCE 2027
SPONSORSHIP OPPORTUNITIES

February 7-9, 2027 *Show Dates February 7-8 Hyatt Regency La Jolla at Aventine, San Diego, CA

All opportunities below are on a "Second Option"
Midyear 2026 Conference Sponsors have first right of refusal to renew for 2027.

MIDYEAR CONFERENCE SPONSORS RECEIVE:

One complimentary tabletop exhibit
"What to Know Before You Go" email to attendees acknowledging sponsors.
On-site recognition (signage & logo on walk-in slide on loop)
Logo with link on conference website and App

Education Program *

With Livestream {1 available} - $7,000

No Livestream {1 available} - $5,500

- One concurrent breakout session
- Session description included in conference agenda and app
- Session reminder push notification sent prior to start time through App
- E-mail to attendees highlighting sponsored sessions

*Sponsor can select topic, cannot be a sales presentation, should be education driven. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Sponsor will provide session speaker(s) and cover travel expenses, including registration fees. Sessions streamed will be posted on the NACM conference videos webpage for future viewing.

Wi-Fi Service - $6,000

- Exclusive sponsorship of Wi-Fi throughout meeting space
- Wi-Fi access password will include sponsor's name
- On-site signage will include Wi-Fi access code and sponsor's logo

Opening Reception in Exhibit Hall - $5,000

- Opening Reception held in Exhibit Hall Sunday evening
- Bar strategically located near or inside sponsor's booth
- Sponsor can provide logo drinkware (napkins, glasses, huggies, etc.) distributed at all bars

Coffee Service - $4,000

- Sponsorship of coffee service Monday and Tuesday morning
- Sponsor may provide sign in coffee station area and greet attendees

Banner Advertisement (4 available) - $750

- Banner Ad on Conference App (must be created by sponsor and be 950px by 380px and in png or jpeg format)
- Ad links to company website
- Stats can be provided
- **Does Not Include Complimentary Tabletop Exhibit**